

April/May
2001

A
community
newsletter
published
by the
City
of
Fort
Lauderdale



Preventing Water Waste Warrants Work



*Citizens Asked To Do Their Part
In Saving Our Supply Of H₂O
Fort Lauderdale - Turn It Off! - Page 9*





Mayor's Message

Jim Naugle

City Commission

**Vice Mayor
Gloria F. Katz, District I**

**Commissioner
Tim Smith, District II**

**Commissioner
Carlton B. Moore, District III**

**Commissioner
Cindi Hutchinson, District IV**

Water Conservation Is Beauty Of Xeriscaping

This year's critical water shortage has affected not only businesses but homeowners as well. Many homeowners are concerned their lawns will turn brown. To help alleviate landscape water problems this summer and in the future, the City of Fort Lauderdale is asking citizens to consider xeriscaping as a viable alternative to the conventional high water requirement landscapes.

A xeriscaped yard conserves water and is designed to harmonize with the existing environment. Xeriscape promotes water conservation by using native, drought-tolerant plants. By incorporating xeriscape principles into home or commercial landscapes, individuals

can reduce their water consumption by 25 to 75 percent. It does not require any additional work but does require careful planning to reduce the areas of the lawn planted with water guzzling grass and substituting with ground cover or mulched beds. Grass is then treated as the accent in the landscaping plan and not the main lawn covering. Also, drought tolerant plants naturally thrive in the environment, without heavy fertilizers and pesticides. This also reduces the expense of maintenance and future run-off problems.

To view an example of a xeriscape garden, visit the Fiveash Water Treatment Plant located at 4321 NW 9th Ave. The self-guided tour along this garden will

make it crystal clear how you can help conserve water. A free brochure featuring a step-by-step description of the garden including zones, techniques and tips is available. Free xeriscaping information is also available from the City's website at www.ci.fort-lauderdale.fl.us. To receive free brochures contact the Public Information Office at **468-1513** or the Customer Service Center at **828-8000**.

The reality is that nothing about water can be taken for granted even when you live on the coast. The critical water shortage that South Florida faces requires the assistance of every individual to conserve water in accordance with the designated requirements.

A Citizen's Volunteer Corps Vignette

Citizens Volunteer Corps Adds Color To Work Of Art at Sunrise Boulevard & I-95

The City of Fort Lauderdale has a new view thanks to the contributions of local artists and the Citizens Volunteer Corps (CVC).

In the midst of heat and traffic stands a tropical-themed mural on the wall located along the south side of Sunrise Boulevard just east of I-95 that was recently completed through the cooperation of various citizens. The CVC recently completed this piece of artwork

as its second project on March 31st. The mural, stenciled by a group of local artists who contributed their time and talents, features brightly colored trees, birds, flowers and fish. CVC members put the finishing touches on the mural by adding color.

Established by the Fort Lauderdale City Commission, the Citizens Volunteer Corps is comprised of volunteer residents who serve on an "as needed" basis to address non-emergency, citywide projects that positively impact the community. More than 160 Fort Lauderdale residents have signed up for the CVC.

Individuals interested in joining may obtain an application from the City Commission Office on the 8th floor of City Hall, 100 N. Andrews Ave. or by contacting **Pam Brown**, Assistant to the City Commission, at **828-5004**. Applications are also available from the City's website. To download an application, navigate to www.ci.fort-lauderdale.fl.us/neighborhoods..



City Manager's Message



Floyd T. Johnson

City Increases Efforts To Conserve Water

Delivery of an adequate and dependable water supply is one of the most important services the City of Fort Lauderdale is committed to provide.

Because water is considered a basic service, many of us have taken for granted that it will be readily available and relatively inexpensive. In the last few months, we have learned that nothing about water can be taken for granted. Due to the current water restrictions in effect, the City of Fort Lauderdale has implemented a public education campaign requesting citizens and businesses to **Turn It Off Fort Lauderdale!** As part of this effort, the City is committed to providing citizens and businesses with addi-

tional ways to save on water usage at home and at work. Signs and banners displaying "Water Restrictions In Effect - Please Conserve" have been placed in specific areas of high traffic volume throughout the City. In the next few weeks, TMAX busses will also serve as a billboard for our message. The City Commission dedicates a few moments to present useful water-saving tips at the start of each regular Commission meeting.

Focus On Fort Lauderdale will display news, tips and innovative methods to water conservation. I encourage readers to review Page 9 of this issue for the most current schedule of the modified

water restrictions and other news to know about water.

In upcoming utility bills, water customers will find inserts also providing helpful tips and updated information. Plans are underway to distribute additional information through other forms of communication and printed materials. The City's website will also serve as a helpful tool to learn about water conservation.

The City of Fort Lauderdale, like other water providers, is responsible for reducing the amount of water used every day. It is our intention to adhere to easy and common sense water habits. We ask citizens to do their part.

PLAY BALL!



Completion of Holiday Park Baseball Complex Makes Way For Little League Inaugurals



Baseball fans of all ages have a bright new state-of-the-art facility to call "home." The Holiday Park Baseball Complex was dedicated in March 2001. As part of the Phase II construction, aged baseball fields and open play areas were replaced with three little league fields, two t-ball fields, a big league field and a senior league field. A large state-of-the-art concession area and restroom facilities is centrally located to all fields. Bordering the concession area is a spacious brick paver and a tiled patio area with tables and benches. Bleachers at each field provide spectators a perfect view. A reconfigured parking area provides a drop-off spot for athletic participants and keeps traffic flowing. Finally, a new entryway, off of Sunrise Boulevard offers stylish and easy access to the complex. **Shown from left to right, at the Holiday Park Baseball Complex ribbon cutting, are Bill Joyner, Holiday Park Little League Past President; Holy Dog mascot of Holy Cross Hospital, Senator Debby Sanderson, former coach Harry Kenney, Holiday Park Little League Past President Steve Williams, Commissioner Cindi Hutchinson, City Manager Floyd T. Johnson.**



Visit Fort Lauderdale Online at www.ci.fort-lauderdale.fl.us



Aesthetic Accolades

Community Appearance Advisory Board Unveils 2001 Awards Recipients

On Thursday, May 10, the **Community Appearance Awards** will recognize residents, businesses and organizations for a variety of exterior beautification projects ranging from restorations to new construction.

The event, now in its 23rd year, will kick off with a 6 p.m. cocktail reception followed by the awards ceremony at the Museum of Art, located off of Las Olas Boulevard and Andrews Avenue. The event will also provide audience members with the opportunity to get a first hand look at the newly unveiled \$2.2 million museum renovation and expansion project which added two stories and 10,000 square feet to the already expansive museum. The new wing serves as the permanent home for MOA's collection by renowned American Impressionist William Glackens.

Ticket prices for the event are \$15 when purchased prior to the event, and \$20 the day of the event. For tickets or additional information call **Kathy Purdy-Inman** at **847-3728**.

On The Auction Block...

City's Semi-Annual Auction Sets Up Shop For May 16 - Bidding Registration Required

The City of Fort Lauderdale will hold its next semi-annual auction on May 16, 2001 from 8 a.m. to 4 p.m.

A wide variety of items will be placed on the auction block to the highest bidder. Items include surplus and confiscated vehicles, abandoned evidence and other City property and equipment. All property will be sold "as is" and "where is". The City makes no warranty or guarantee to the condition, year of manufacture, model number or operation of any unit of property. All sales will be final. The terms are cash. All bidders are required to register prior to the auction.

For more information, visit the Purchasing Division Auction Page located at www.ci.fort-lauderdale.fl.us/purchasing/auction.htm or contact the Purchasing Division Auction Line **828-5960** for recorded information.

Household Hazardous Waste Collection Event Set For May 20

Mark your calendars for "**The Big Spring Clean-out**," a household hazardous waste collection program on Sunday, May 20, from 8 a.m. to 3 p.m. in Downtown Fort Lauderdale. This special one-day, free event will take place in the parking lot at 101 N.W. Andrews Ave. which is located one block north of Broward Boulevard on N.W. 1st Avenue.

The City of Fort Lauderdale's Sanitation Division in cooperation with Broward County Recycling & Contract Administration urges all Broward county residents to use this opportunity to drop-off leftover paints, paint thinners and strippers, pesticides, used motor oil, automotive fluids and gasoline solvents, insecticides, lawn and pool chemicals, household cleaners, fire extinguishers and propane tanks. Biohazardous waste, explosives and flares will not be accepted. Commercially generated materials will not be accepted as well.

Broward County residents will be asked to show proof of residency before attendants will remove the waste materials from the cars, allowing residents the convenience of staying in their cars at all times. Residents are asked to keep products in their original containers with tightly sealed lids to prevent dangerous situations. For products that are not in the original containers, residents must clearly label each item. For more information, call the City of Fort Lauderdale's Public Services Customer Service Line at **828-8000** or the Broward County Recycling & Contract Administration Division at **765-4999**.

Capitalize On This...

NCIP matching funds of up to \$25,000 are available to neighborhood associations within the City boundaries for a variety of neighborhood capital improvement projects.

The submission period for the 2001/2002 **Neighborhood Capital Improvement Program** will open May 1st and close at 5 p.m. on July 31, 2001. Applications will be available at the end of April. A pre-application workshop will be held on Wednesday, May 16th at 6 p.m. in the second floor conference room of the Office of Community and Comprehensive Planning located at 634 NE 3rd Ave. New and returning applicants are highly encouraged to attend and learn about the many enhancements to the program. For more information on the Neighborhood Capital Improvement Program, contact **Marisol Lotito**, NCIP Program Manager, at **762-8954**. To download an application from the City's website, visit www.ci.fort-lauderdale.fl.us/neighborhoods.



What's New?

Phase II Of City's New Telephone System Using 828 Exchange Moves Forward

On April 2nd, telephone numbers at various City of Fort Lauderdale facilities made the switch to the 828 exchange as the second phase of a new telephone system rollout moved forward.

Telephone numbers at the following locations are affected: City Hall (100 N. Andrews Ave.); Police Department Special Investigations Unit (101 N Andrews Ave.); Holiday Park Activity Center (730 N. Federal Hwy.); War Memorial Auditorium (800 NE 8th St. at Holiday Park); Docks & Waterways; Joseph C. Carter Park (1450 West Sunrise Blvd.); One Stop Shop (300 NW 1st Ave.) and adjacent Fire Station #2.



On April 23, the Public Services Customer Service telephone number will be changed to **828-8000**. For most numbers, the last four digits will remain the same. A pre-recorded message, attached to all "old" phone numbers, has been implemented informing callers of the change and providing the new phone number. Callers can also contact the City of Fort Lauderdale Public Information Office at **468-1513** for assistance in locating a new telephone number for a particular person, office or department.

The last phase, Phase III, of the rollout will take place in June with all other offices, including all non-emergency numbers to begin with the 828 exchange.

Phase One was successfully implemented by adopting the new 828 exchange at the West Broward Boulevard police/utilities compound, located at 1300 block of West Broward Boulevard, the Parks and Recreation Administration Office at 1350 W. Broward Blvd.; Marine Patrol; Croissant and Fort Lauderdale High School Pools; Hardy, Riverside, Walker and Warfield Parks; and the Birch Street Parking Lot.

City Heats Up Open Enrollment Period For Explorer Post 713

The Fort Lauderdale Fire-Rescue Department has open enrollment for 8th and 9th graders interested in joining Explorer Post 713. The Post is a local branch of youth between the ages of 14 and 21 who have an interest in the Fire-Rescue profession. The Post provides the men and women with the opportunity to take part in the same training and experiences as professional firefighters. Explorers meet on a weekly basis, every Tuesday night from 6:30 to 8 p.m. at Station 13, located at 2871 E. Sunrise Blvd.

To join call Jorge Mederos at **396-3653** or email the post at **Explorpost713@ci.fort-lauderdale.fl.us**.



*City of Fort
Lauderdale
Fire fighters
guide Explorer
Post members to
properly and
safely extinguish
a fire.*



March For Parks Scheduled For April 28

Funds Raised With 5K Walk Earmarked For Selected Warfield Park Improvements

The City of Fort Lauderdale Parks and Recreation Department in cooperation with the National Parks and Conservation Association will host March for Parks 2001, a 5K walk in recognition of Earth Day.

The walk will take place on Saturday, April 28 beginning at 8:30 a.m. along the wave wall on Fort Lauderdale Beach Boulevard. The 5K walk will start at D.C. Alexander Park and head north to Sunrise Boulevard then return to D.C. Alexander Park. Registration is \$10 per person, \$25 for groups or families. Groups of 10 or more are \$5 per person and \$200 for corporate teams. Individuals may register for March for Parks by calling the 24-hour event hotline at **766-6699**. In-line skaters, strollers and wheelchairs are welcome. Funds raised through March for Parks are designated for Warfield Park, the city's first park. Improvements at the park will include the installation of a rubberized surface under the playground.

The Earth Day program will also include a host of educational activities, lessons on how to plant seedlings, chalkwalk sidewalk art, recycling booths and an arts booth.

Public Hearing Scheduled

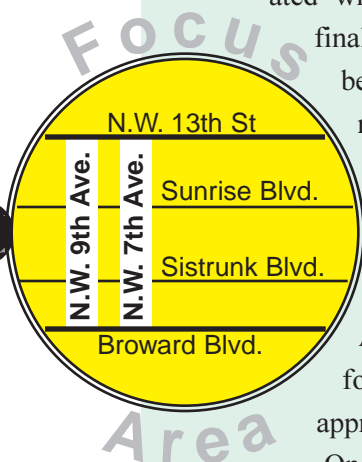
May 3rd Public Hearing Finalizes Public Involvement Process For 7th/9th Connector

The City of Fort Lauderdale is nearing the completion of the Project Development and Environment (PD&E) study for the N.W. 7th/9th Avenue Connector.

This project proposes roadway improvements between Sunrise Boulevard and Broward Boulevard to join N.W. 7th Avenue and Powerline Road. The PD&E study identifies alternatives for the roadway alignment and width as well as the potential benefits and environmental impacts associated with each alternative. The

final results of the study will be documented in an environmental report and submitted to the Florida Department of Transportation (FDOT) and the Federal Highway Administration (FHWA) for project funding approval.

On May 3rd, the City will host a public hearing intended to finalize the formal public involvement portion of the study. The meeting will take place at 7 p.m. in the City Commission Chambers located on the first floor of City Hall, 100 N. Andrews Ave. During the meeting a brief overview of the project will be presented by the City's Engineering Consultants, Carr Smith Corradino. Citizens will be invited to provide input, suggest alternatives and discuss any other aspect of the project. Interested speakers will be asked to fill out a speaker's card at the meeting. After the hearing, the public will have an opportunity to submit written comments within 10 business days of the hearing. For more information, please contact **Sheryl Dickey** at 467-6822 or **Dennis Girisgen** at 828-5055.



Purchasing 101 For Vendors

The City of Fort Lauderdale Purchasing Division is offering vendors the opportunity to meet one-on-one with Procurement Specialists who are responsible for buying a particular commodity or service.

Vendors will have an opportunity to ask questions and learn just how the City of Fort Lauderdale buys goods and services from vendors. Purchasing 101 will take place on Monday, April 30th, 2001, from 9 a.m. to 11 a.m. in the first floor Commission Chambers of City Hall, located at 100 N. Andrews Ave. For additional information, call **828-5960**.



Work Teams Complete Demolition of Buildings At Wingate Road Landfill Site



Crews Prepare Site for Capping System and Stormwater Drainage

Specialized work teams are in the final stages of the Environmental Protection Agency's recommended cleanup plan for the **Wingate Road Landfill** after spending the past few months razing all of the buildings at the 60-acre superfund site.

Under the direction of the clean-up team, the IT Group has demolished the two incinerators, an abandoned movie studio, the water tower, the administration building and several storage buildings. They used pulverizer machines to bring down the structures while water was sprayed from trucks and fire hydrants to control dust particles in the air. Although the remediation project is nearing completion, project managers will continue to take preventative measures to protect workers and the public.

"Controlling stormwater runoff during the final stages of the cleanup effort is a top priority," said **Greg Kisela**, Assistant City Manager. "Cleanup teams will construct dry retention basins and ditches throughout the site that will send water into a retention pond or hold the water in place where it will be absorbed back into the landfill."

Grading-the process of reshaping the landfill area for the installation of the protective liner and the capping system-is underway and should take four to six weeks to complete. The EPA's remediation effort centers around a multi-layered closure system, with a high-density, geosynthetic membrane and cover soil. This system, which is an EPA solution used successfully at similar superfund sites around the country, will prevent human contact with landfill material and protect drinking water supplies. The site will be monitored for 30 years. In December 1999, a federal court judge approved the EPA's plan for the site after conducting a hearing in which all interested parties were heard. Lawyers for the EPA, City of Fort Lauderdale and approximately 30 private companies that are managing the cleanup demonstrated to the judge that the EPA's remedy for the superfund site is protective of human health and the environment and has a proven track record at similar sites around the country.

Citizen's Board Honorees For 2001 Are...

The contributions of four outstanding citizens were honored at the Citizen Recognition Awards on March 15.

Since 1975, the Citizen's Board of Recognition, an advisory board comprised of former Fort Lauderdale mayors, has recognized 64 outstanding citizens whose contributions have made a vital impact on the growth, development and advancement of the City. Here are the trendsetters and trailblazers of distinction for 2001.



Honored Founder - George W. Gill, Jr. began his Fort Lauderdale career in construction, building more than 3,000 homes before turning his attention to hotels and the tourism industry. He became known for his innovations in hotel design. Gill played a key role in the establishment of the Broward County Hotel/Motel Association, is a respected advocate for the hospitality industry and a champion for issues affecting Fort Lauderdale Beach. Gill has demonstrated his commitment to the community through his generous support of community organizations including the Fort Lauderdale Historical Society, Museum of Discovery and Science, Broward Center for the Performing Arts, Kids in Distress, Special Olympics and United Way.

Citizen of the Year - William V. Keith began his career as a surveyor in the Broward County Engineering Department and later directed Keith and Associates. Under his leadership, the firm accomplished projects including the Fort Lauderdale International Airport Expansion Development of Regional Impact and the 17th Street Causeway Bridge replacement. Keith has provided leadership and vision to the community through extensive civic affiliations and involvement which includes serving on the Eastward Ho! Initiative, as Chair of Broward Urban River Trails, and as Chairman of the Broward Partnership for the Homeless, Inc.

Appearing clockwise from left to right are former Mayor Bob Cox, Vice Mayor and District II Commissioner Tim Smith, Citizen of the Year recipient William V. Keith, Distinguished Citizen recipient James A. Scott, former Mayor Robert Dressler, District III Commissioner Calton B. Moore, District I Commissioner Gloria F. Katz, Honored Founder recipient George W. Gill, Jr., and Exemplary City Employee Thomas L. Tapp, and District IV Cindi Hutchinshon.

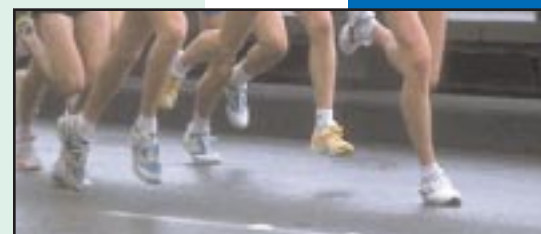
Distinguished Citizen - James A. Scott was first elected to the Florida Senate in 1976. Scott represented the citizens of Fort Lauderdale at the State level for 25 years. His effectiveness in the Florida Legislature earned him the position of President of the Senate, where he served from 1994 to 1996. Scott has since extended his commitment to public service as a founding member of the Legal Aid Service of Broward County, which provides legal assistance and information to low-income members of the community. He now serves as a Broward County Commissioner.

Exemplary City Employee - Thomas L. Tapp, served as the City's Director of Parks and Recreation from 1982 to 2000. Under his leadership, the Parks and Recreation Department attained the nation's highest award, the 1993 Gold Medal Award for Excellence in Parks and Recreation Management. Tapp inspired the citizens to endorse the redevelopment of Fort Lauderdale Beach and Riverwalk, as well as the 1996 Parks Bond Referendum, which added approximately 80 acres to the City's parks system including new parks, recreation centers, playgrounds and the addition of approximately 2,000 trees to the City's tree canopy. In addition to his professional duties, Tapp has given unselfishly of his time and expertise serving in leadership capacities for organizations including the United Way and Rotary Club.



Olympic History In The Making

2002 Olympic Torch Relay. The Salt Lake Organizing Committee (SLOC) for the 2002 Olympic Winter Games, the Coca-Cola Company and Chevrolet Motor Division have issued a call for nominations, giving citizens the opportunity to recognize people who have been an inspiration in their lives by nominating them to carry the Olympic Flame. Nominations require a 50- to 100-word essay asking applicants to describe how their candidates meet one or more of the following criteria: Inspires others to greater achievement; Has been a source of inspiration for his/her community; Embodies the inspirational spirit of the Olympic Movement; Motivates others by encountering and overcoming adversity. Forms are available through April 30, 2001, from the following: City of Fort Lauderdale Public Information Office by calling **468-1506**; www.saltlake2002.com; www.coca-cola.com; and www.chevy.com. All forms must be received by May 7, 2001 for nominations to be eligible. The Torchbearers will be announced in August and September 2001.





9th Annual Fort Lauderdale CAJUN-ZYDECO Crawfish Festival

*Cajun Culture
With All The Fixins*

May 11-13



Boozoo Chavis

Whether you're a die-hard Cajun/Zydeco fan or you're just looking for an overall good time with lots of spicy cajun food, fun activities and great music in the heart of Fort Lauderdale, the 9th Annual Cajun/Zydeco Crawfish Festival is right for you!

The Fort Lauderdale Stadium Festival Grounds, located at 5301 NW 12th Ave., will provide plenty of free parking for one of the largest outdoor dance venues in the United States. Expect a fun-filled family weekend of authentic Cajun and Zydeco music on five stages, plenty of workshops, a History/Cultural Area, an Acoustic Area, over 35,000 pounds of fresh crawfish, dozens of family activities, contests and plenty of dancing on three wooden dance floors. Free dance lessons, a patron favorite, will be offered throughout the week-end teaching the basic and advanced two-step Zydeco, Waltz and Cajun Jitterbug.



WHAT'S ON TAP ...

Tempt your taste buds with some of the freshest crawfish trucked in from Louisiana. Local restaurants featuring a wide variety of foods will also serve such favorites as red beans and rice, crawfish bisque, boudin and andouille sausage, muffuletta's, etouffee, alligator dishes and more.

FOR THE GUMBO GURU...

Gumbo is one of the main dishes in Louisiana, and there are hundreds of recipes for a good gumbo. If you think you make a hot Gumbo to brag about, then enter the 2nd Annual Gumbo Cookoff. Gumbo gurus can enter in the categories of Individuals/Krewes, Restaurants/Professional Chef's, or Business for this Saturday and Sunday event. Prizes will be awarded each day to the top three contestants in each category. The award categories are for: seafood gumbo, non-seafood gumbo and showmanship which includes originality, decorations and presentation. All cooking must be done on site from scratch, beginning at noon each day. Registration fee is \$40.00 per booth. The registration deadline is April 20th. To obtain an application and a copy of the rules and regulations, please contact the Parks and Recreation Department, City Festivals Office at **489-3255** or the City's website at www.ci.fort-lauderdale.fl.us/festivals.

FOR KIDS OF ALL AGES

Children of all ages will have plenty of entertainment to choose from with games, contests, musical instruments. Don't miss the storytelling by Clovis Crawfish. Adults can enter the Crawfish Eating and Craze T-Shirt Contest. A sports tent, featuring college and professional sports on large screen televisions will keep the sports enthusiast happy all day long. The History/Cultural workshop area will be conducted by national performers and Cajun historians. At the Acoustic Area, take a step back in time, in the woods, to a more simpler life and learn about the roots where Cajun and Zydeco all began.

**Call the 24-Hour
Craze Crawfish
Hotline at 761-5934**

| | |
|---------------------|---------------------|
| One Day Pass | Two-Day Pass |
| Advance \$12 | Advance \$20 |
| At Gate \$15 | At Gate \$25 |

Three-Day Pass
Advance \$25
At Gate \$35

**Advance ticket sales end
Friday, May 11th at noon.**



Balfa Tujours



Bayou Teche Band



*Renaissance
Cadienne*

Preventing Water Waste Warrants Work

A close-up view of the aerators at the Walter E. Peele/Dixie Water Treatment Plant, located at 1500 State Road 7.



The South Florida Water Management District (SFWMD) has declared a water shortage emergency in South Florida. At this time, Modified Phase 2 Restrictions are in effect. The Modified Phase 2 Water Restrictions emphasize the need to further reduce the amount of water utilized in all applications. The cooperation of all residents is urged, regardless of whether city water or well water is being used for lawn and landscape irrigation.

Modified Phase 2 Restrictions

- * **Lawn watering and car washing** is: limited to two (2) days per week:
- * **Wednesdays and Saturdays from 4 a.m. to 8 a.m. for addresses ending in odd numbers;**
- * **Thursdays and Sundays from 4 a.m. to 8 a.m., for even-number addresses.**
- * **Hand watering (with a hose with a shutoff nozzle) is allowed on any day except Friday from 5-7 p.m.** as necessary to prevent plant die-off.

The restrictions apply to water supplied from utilities, individual wells and surface water sources such as canals, lakes, ponds and rivers.

The critical water shortage that South Florida faces requires the assistance of every individual to conserve in accordance with South Florida Water District requirements. In an effort to assist residents and businesses in meeting those requirements, the City has developed a public information campaign intended to promote ways to conserve water. Simply stated, it reminds us to: **Turn It Off Fort Lauderdale!**

By adhering to easy and common sense water habits, citizens can continue to enjoy their lifestyle while helping the City meet the Phase II restrictions. Here are few tips and news to use:

Much Ado About Mulch

Mulching is one of the simplest and most beneficial practices you can use in the garden. Mulch is simply used as an insulator that protects soil from drying and the hard-baking effects of the sun.

Mulched soils are cooler than non-mulched soils and have less fluctuation in soil temperature.

Use Low Flow Fixtures

An inexpensive low-flow aerator is simple to install on your shower head and kitchen and bathroom faucets.

Retrofitting - a look down the line

Check for leaks.

Fill a plastic bottle with water, seal the lid, and drop it in your toilet tank. Save approximately one gallon of water per flush.

Use Water Wisely

Wait to use the dishwasher and washing machine until you have a full load.

While brushing your teeth and washing dishes, turn off the water.

Look for more tips in the next issue.



The City of Fort Lauderdale will take part in a nationwide campaign promoting Drinking Water Week from May 6 through May 12, 2001. Don't miss this opportunity to tour a water treatment plant that provides water to more than 250,000 customers. Get the facts on water conservation, xeriscaping and how water reaches your home. To schedule educational tours and presentations, or for additional information and brochures, call **Rose Klarman** at 828-7805.

The Fiveash Regional Water Treatment Plant is located at 4321 N.W. 9th Ave.



Drinking Water Week Set For May 6-12, 2001



Hall Of Fame Offers Ultimate Summer Camp Experience

The International Swimming Hall of Fame Aquatics Complex and Fort Lauderdale Beach will be the home of the **2001 O'Brien Summer Sports Camp**.

Nine Weekly Sessions

Running

June 18 - August 24*

Sessions Available

Session 1 - June 18-22

Session 2 - June 25-29

Session 3 - July 2-6

Session 4 - July 9 -13

Session 5 - July 16- 20

Session 6 - July 23-27

Session 7 - July 30 - August 3

*** No session August 6 -10**

Session 8 - August 13-17

Session 9 - August 20-24

Under the direction of 2000 U.S. Olympic Coach Tim O'Brien and staff, this recreational camp will feature a variety of water and beach activities for youth ranging 5 to 12 years of age.

Participating campers will be divided into groups based on age and will participate in activities including spring board and platform jumping and diving, snorkeling, volleyball, soccer, flag football, kickball, arts and crafts and more. All staff on site are safety certified. Sessions will take place Monday through Friday from 9 a.m. to 4 p.m. Arrangements for early drop-off and late pick-up schedules can be made. Fees for the camp are \$160 per week, with discounts

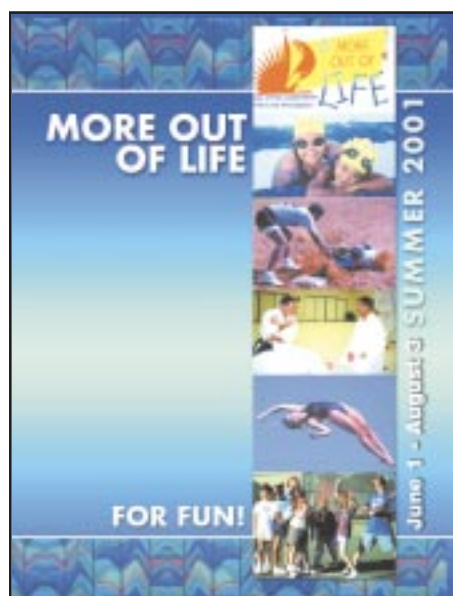
available to those who register more than one child in a session or for those who sign up for more than one session. To register or to receive additional information contact Tim O'Brien at **768-0093**.

To participate in the O'Brien Summer Sports Camp, each camper must be comfortable in water depths that exceed his or her height. If your child is not comfortable, call the Fort Lauderdale Swim Team offices at **764-4822** to sign up for swim lessons prior to camp.

Free Summer Guide Available Now

From arts to athletics, camps to concerts, your Parks and Recreation Department has a wide range of summer offerings scheduled from June 1 through August 3.

For a free guide to activities, events and programs, call **828-6686** to have a free copy of *More Out Of Life* mailed to the address of your choice. Because space in most camps is limited, representatives suggest that families register now.



City Aquatics Programs Receive National Honors

Efforts to promote water safety and awareness have earned the City's Parks and Recreation Department the most prestigious and coveted award, the **National Recreation and Park Association (NRPA) 2001 Excellence in Aquatics Award**.

The National Excellence in Aquatics Award honors agencies and institutions that demonstrate excellence in planning and managing diversified aquatic services.

Programs and events at the City's eight state-of-the-art outdoor swimming pools and Fort Lauderdale Beach were recognized. More specifically, the Swim Central Learn to Swim program offered at the City's community pools; the Fort Lauderdale Swim Team and the Fort Lauderdale Dive Team meets and events, swimming and diving lessons and public access for lap swimming at the International Swimming Hall of Fame Aquatic Complex; and Fort Lauderdale Beach for its cleanliness and wheelchair access received honored acclaimed from the national governing organization.

Learn to Swim classes are offered at Bass Park Pool, Carter Park Pool, Croissant Park Pool, Fort Lauderdale High School Pool, Lauderdale Manors Pool, Sunrise Pool and the International Swimming Hall of Fame Aquatic Complex. Last year, Sunrise Middle School Pool and Fort Lauderdale High School Pool added GuardStart, a Red Cross junior lifeguarding program, to the curriculum.

For more information about Fort Lauderdale's water safety programs and events, call **828-PARK (7275)**.

How To Call 9-1-1

The information you provide the emergency dispatch operator is critical to saving lives.

The City of Fort Lauderdale Fire-Rescue Department reminds citizens to only dial 911 during emergency situations and to follow these tips provided by the United State Fire Administration:

- * Stay calm, speak clearly, and stay on the phone until the emergency operator tells you to hang up.

- * Tell the dispatch operator where to find the person needing emergency care. The emergency operator will also need to know what condition the victim is in and if any help is being given.

- * Give the exact location of the emergency. Point out any landmarks-nearby intersections, that will help the ambulance driver find you.

- * Have someone in place to escort the medical service personnel directly to the victim.



**Child
Health
Insurance**
1-888-540-KIDS

Florida KidCare is a state funded health insurance program that is dedicated to helping families obtain high quality, affordable health care for kids ages birth through 18. Florida KidCare covers physician visits, immunizations, hospital visits and much more. A comprehensive outreach program is under way to provide information about the program to any organization or group and individual interested getting more information. The Broward KidCare office can be contacted at **467-8737**, Monday through Friday from 9 a.m. to 5 p.m. To schedule a presentation, contact **Renee Cundiff**, Broward County KidCare Outreach Coordinator, at **467-4885**. A toll free number, **1-888-540-5437 (KIDS)**, has also been established providing general recorded information and to request information in the mail. You can also navigate to **www.floridakidcare.org** or **www.browardkidcare.com** for information.



South Middle River Terrace residents have planted more than 130 trees along N.W. 7th Avenue and N.W. 19th Street. Shown from left to right are Gene Schalander, Vivian Dempsey, Laura Pazourek, Donna Collins, Sara Burkhead, Doug Blevins, Stan Helseth, Ray Schlapfer and P.J. Espinal, who prepared seven species of trees.

Citizens Branch Out To Enhance Neighborhood

Residents Set New Record Through Adopt-A-Tree Program

More than 130 trees are gracing the swales of South Middle River Civic Association along N.W. 7th Avenue and N.W. 19th Street thanks to committed green thumbs from the neighborhood and the City of Fort Lauderdale Adopt-A-Tree Program.

Neighborhood resident Vivian Dempsey, who led the tree planting operation, worked with various members of the community to plant more than seven species



of trees including mahogany, American Holly, tabebuia, gumbo limbo, geiger, paradise and calophyllum. The scene depicted on the left is the completed planting project along that can be found N.W. 19th Street.

The Adopt-A-Tree Program provides a variety of trees to homeowners to plant in the swale area adjacent to their property. The homeowner must then plant the tree and care for it.

For information on the Adopt-A-Tree Program, contact Gene Dempsey, the City's Urban Forester, at **828-5785** or by email, **GeneD@ci.fort-lauderdale.fl.us**.

Shop With Cops

Community Policing Extends Into Retail Market

The City of Fort Lauderdale Police Department is expanding community policing details by setting up shop at local businesses establishments in an effort to make police officers more accessible to the community they serve.

Retail establishments will serve as the host location for three monthly **Shop With Cops** sessions. The Police employees at these venues will seek to learn of the communities concerns and issues, and address them personally. The Shop With Cops venues will also be equipped to address any issues they may have with the police department. For example, if an individual had filed a police report and was interested in a status of the report, they can contact the Criminal Investigations Division on the spot. Creole and Spanish speaking staff will also be available at the sites to assist non-English speaking citizens. Public Service Aides will also be in attendance working closely with the public by distributing crime prevention information, taking police reports or registering bicycles.

"Shop With Cops is another component in our approach to expand community policing," said **Major Charles Drago**, Community Support Division. "It affords us the opportunity to enhance our level of service by giving residents yet another way to directly access the police department with non-emergency issues, requests and concerns. The program is not only an outreach program, it is designed to build relationships."

For upcoming "Shop With Cops" activities, contact CSD at **759-6428**.

Building Community Relations

Haitian Town Hall Meeting Facilitates Police Partnership Effort

The City of Fort Lauderdale Police Department continues to increase outreach efforts for the community through the **Community Support Division (CSD)** - a key component of Community Policing.

A Haitian Town Hall Meeting was held in mid March at Thurgood Marshall Elementary School. More than 100 residents attended for topics including parental rights, policing in the Haitian community, the role of a community relations specialist in the community, City career opportunities and City services and ongoing public safety programs and efforts on the horizon. Junia Jeantilus, the newly hired Community Relations Specialist, accompanied by other bilingual staff and officers were onhand to facilitate presentations and public discourse. The Fort Lauderdale Police Department, the Broward County Bureau of Children and Families Refugee Program, and the Minority Development & Empowerment, Inc./Haitian Community Center, have partnered to strengthen ties between the police and residents. For additional information on future events contact the Creole Hotline at **467-3336**. For upcoming CSD projects, call **759-6428**.



Police Chief To Retire

After a six-year tenure at the City of Fort Lauderdale Police Department, Chief Michael Brasfield has decided to step down from the agency's highest post and sail into retirement.

Brasfield, who enjoyed a 27-year law enforcement career in Seattle, came out of retirement to lead the City's Police force. Since his arrival, the agency has seen a 54 percent reduction on Part One crimes, attained an increase in positive community satisfaction from 64 percent to nearly 89 percent; and became one of the first large departments in Florida to receive state Law Enforcement Accreditation.

Brasfield's extensive list of affiliations with local, state and national organizations include work with the National Institute of Justice programs in the areas of Community Policing, Metropolitan Area Drug Strategies, Narcotics strategies in Public Housing and Computer Crimes. His work as Law Enforcement Chair of the International Association of Chiefs of Police - Private Sector Liaison Committee has addressed issues including school violence and technology utilization. On the local level, he serves as the President of the Broward County Chiefs of Police Association, the S.E. Florida Drug Task Force, the Broward County Crime Commission. He is on the Board of Directors of the United Way of Broward County and a member of Fort Lauderdale Rotary.

Chief Brasfield will serve until September 29, 2001.





Business Impressions

The Business Capital Improvement Program (BCIP) has awarded more than \$400,000 to fund improvement projects designed to enhance the appeal of business districts in Fort Lauderdale.

Five business associations will receive city assistance through the BCIP matching grant program in the amount of \$97,483 to improve the appearance of commercial areas and make their businesses more inviting to consumers.

New street lighting equipped with maintenance-free decorative poles brushed with a graffiti resistant coating are planned for the streets of the South Andrews Community Business Association. The Gateway Merchants Association is undertaking a project that calls for paver crosswalks and improvements to existing parking areas. The Las Olas Merchants Association will install six new directories along the boulevard designed to direct pedestrian traffic. The North Beach Square will sport new entryway features for their district. Poinciana Park will install concrete curbing along with landscaped medians.

The BCIP provides matching grants of up to \$25,000 to business associations for projects designed to enhance the physical appearance of business areas. One stipulation to qualify for the grant requires the association to be able to match the grant funding on a dollar-for-dollar basis through cash, contributions or in-kind services.

“Since the inception of the BCIP, more than \$400,000 has been awarded to fund improvement projects throughout the City,” said **Kathryn Young-Glenewinkel**, BCIP Program Coordinator. “The BCIP provides monetary and design assistance to business associations. In many cases, the program is the impetus for groups of business owners to come together and make improvements.”

Applications for the next round of BCIP allocations will be available in the spring. To find out more about the BCIP, or for application deadlines, call **468-1503**.



BCIP funding provided the Poinciana Park Business area with matched funds to help plan and install entryway signs and landscaped medians. Today, these features adorn the Poinciana Park Business area along N.W. 17th Street, west of Andrews Avenue.

Business Matters

Free Business Advice

A business counseling program, offered in partnership by the City of Fort Lauderdale and the Florida Atlantic University Small Business Development Center (SBDC), is offering small businesses free, one-on-one confidential business consulting services.

One-on-one appointments are available on Tuesdays and Thursdays from 8 a.m. - 5 p.m. in the City's Community

and Economic Development Department, located at 101 N.E. 3rd Avenue in Suite 300. To make an appointment call **468-1515**.

Expand Your Business Horizons

A series of workshops titled the Midtown Business Forum offers training on local procurement practices for small to mid-size businesses. The forums are held on the first Thursday of every

month from 8 a.m. to 9:30 a.m. at the Von D. Mizell Branch Library, 1409 N.W. 6th St. (Sistrunk Blvd). For more information, call **Eve Bazer** at **468-1515**, or call **524-3113** to reserve a space.

Calendar & Topics

May 3: Broward County Government
June 7: Broward County School Board
July 5: The Herald
August 2: Broward County Sheriff's Office



More than 400 students at North Fork Elementary School were enthralled by the Magic of Recycling Show.

Recycle Fort Lauderdale... *At Home, At Work, At School, At Play*

Recycling is working thanks to residents who recycle! The proof is that the paper, plastic, corrugated, and glass that you've been recycling is being made into everyday products. There's just one thing left to do: Buy them! That's the "cycle" in recycling.

The City of Fort Lauderdale supports and encourages projects that promote and increase the level of

recycling. As Recycling Coordinator, Casey Eckels strives to promote and communicate recycling in unique and fundamental ways.

"Recycling requires the cooperation of a variety of components from all sectors of the community to be truly successful and beneficial to our environment," said Eckels. "It's more than just placing recyclables in their place, it's about truly putting your best foot forward to keep waste out of the incinerators."

The Magic of Recycling

As part of a growing outreach effort to reinforce recycling in schools, the City of Fort Lauderdale sponsored a weeklong series of school assemblies featuring *Timothy Wenk's Magic of Recycling* during the week of February 26 - March 2, 2001.

Eleven shows at eight elementary schools within the City were each presented with a 40-minute show that blended comedy, magic, surprises and audience participation to promote recycling. One of Timothy Wenk's "master magicians" Gregg Allen enthralled a total of 1,850 students at the following elementary schools including Harbordale, Croissant Park, St. Anthony's, North Fork, Northside, Westwood Heights, Bennett and Sunland.



Re-Use & Recycling Through Retail

The Habitat For Humanity Re-Store, located at 513 W. Broward Blvd. is not only targeting the home improvement market with low cost materials to assist in neighborhood revitalization, but it is expanding the market on recycling materials.

The Re-Store, a non-profit, features shelves of new and used building materials and home improvement fixtures in 100 percent working condition at up to 80 percent off of the retail price. Materials are donated by builders, contractors, retail stores and business closeouts. The Re-Store provides a constantly rotating supply of products for a range of customers from the "do-it-yourself" homeowners repairing and remodeling on a budget to small remodeling businesses repairing homes on a budget.

Not only do all of the items that large retail stores and individuals donate avoid the fate of the local landfills, scrap metal from old hurricane panels, awnings, plumbing parts, etc. get taken to local scrap metal dealers for recycling as well. Store hours are 10 a.m. to 6 p.m. Tuesday through Saturday.

For information, call Re-Store Director Carl Rosenbusch at 763-7771.

Important Clean City Services News

The City of Fort Lauderdale Public Services Department requests the assistance of all citizens with their curbside services. Please place all carts and bins curbside by 7 a.m. and please leave at least two feet of space between each cart and bin. For more information, please call Customer Service at 828-8000.



Tile, bathroom amenities, windows, hurricane panels, lighting fixtures, and more can be found at the Habitat Re-Store. Merchandise Manager Jeff Hurst stocks a shipment of tile.

Attention: Businesses, Multifamily Dwellings

Donate your old phone books to your local elementary school and make a difference in education.

The City of Fort Lauderdale Phone Book Recycling Contest ends May 4. Several schools will be collecting old phone books and competing for prizes and recognition, so here's your chance to give their recycling efforts a boost.

All participating schools will receive funds based on the number of phone books collected. First place winners will receive an added bonus of \$500, courtesy of The Real Yellow Pages from BellSouth. Second and third place winners will receive a bonus of \$100 each. Recycling dumpsters will be placed at all participating elementary schools for the phone books. See your neighborhood Recycle Corps members for additional information. Don't have time to take the telephone books yourself? Simply call **Casey Eckels**, City of Fort Lauderdale Recycling Coordinator at 761-5577, to get on the pick-up list.



Around Town



Mark Your Calendars

The next Recycle Corps meeting is scheduled for Monday, May 28 at 7:30 p.m. in the City Commission Chambers on the 8th floor of City Hall, 100 N. Andrews Ave. Parking is available in the City Hall parking garage on the east side of the building. For more information, contact Casey Eckels, Recycling Coordinator at **761-5577**.

Spring Into Historic Walking Tours

The Fort Lauderdale Historical Society will be offering a walking tour of Old Fort Lauderdale and the Historic District on the 2nd and 4th Saturdays in April and May. The tour will begin at 2 pm at the New River Inn, home of the Old Fort Lauderdale Museum of History, which is located at 231 SW 2nd Ave. Tours are \$5 per person or \$3 with museum admission and free for members. This walk through time will introduce early pioneers such as Edwin T. King, Philemon Bryan and Ivy Cromartie Stranahan. The first schoolhouse, the first concrete buildings and the first hotel built in town will be visited. A journey down Southwest Second Street will



showcase how the old and the new have come together to revitalize the small business district. Plus there's more. For more information call the Fort Lauderdale Historical Society at 463-4431 (ext. 10).

Fort Lauderdale Beach Sets Stage For 2001 Air & Sea Show May 5 & 6



A view from the cockpit of one of the performing acts during the 2000 Air & Sea Show

will take place along a stretch of Fort Lauderdale Beach Boulevard between Las Olas Boulevard and Oakland Park Boulevard. Military top guns and civilian performers will soar through the air and speed across waves in thrilling maneuvers to entertain spectators for two days. For more information, visit the website at www.airseashow.com.



Lockhart Stadium Kicks Off Fusion MLS Season

The Fusion kicked off the 2001 Major League Soccer season on April 7 against the Colorado Rapids. Fusion season tickets for the 2001 season are now available with the introduction of the new Fusion Faithful Membership program and 8-Game Power Package. As South Florida's best sports



entertainment value at Lockhart Stadium, full-season packages start at just \$96 for youths and \$160 for adults. For tickets, call 1-888-FUSION-4 for tickets. Lockhart Stadium is located at 5300 NW 12th Ave.

| <u>Date</u> | <u>Time</u> | <u>Opponent</u> |
|------------------|-------------|-----------------|
| Sat., April 21st | 7:30 p.m. | San Jose |
| Sat., April 28th | 7:30 p.m. | D.C. United |
| Sat., May 19th | 7:30 p.m. | Tampa Bay |
| Weds., May 30th | 7:30 p.m. | New England |
| Sat., June 9th | 4:00 p.m. | Kansas City |
| Sat., June 16th | 8:00 p.m. | Los Angeles |

SunTrust Jazz Brunch

The SunTrust Sunday Jazz Brunch continues to heat up Downtown Fort Lauderdale. Showcasing South Florida's finest jazz entertainers on five stages, and plenty of the local cuisine for purchase, the SunTrust Sunday Jazz Brunch extends from Las Olas Riverfront to the Broward Center for the Performing Arts on **the first Sunday of each month** from 11 a.m. to 2 p.m. For more information, call the SunTrust Sunday Jazz Brunch Hotline at **761-5985**.



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